

INTRODUCING - NEXON CAMO

Smarter By Nature

Overview

The Nexon CAMO Limited Edition is inspired by the essence of camouflage – the ability to blend seamlessly with nature while thriving across every terrain. Celebrating nine years of Nexon and over 1.1 million customer journeys, this special edition builds on the legacy of India's No. 1 SUV with exclusive design elements, premium technology, and a distinctive camouflage-inspired aesthetic. Designed for customers who seek a unique expression of style, the Nexon CAMO elevates the ownership experience with a compelling blend of sophisticated ruggedness, hi-tech features, Nexon's trusted turbo performance, and uncompromising safety.

The Nexon CAMO Limited Edition is distinguished by a host of exclusive enhancements that elevate both style and functionality. It features an All-New Ultra View Twin HD Digital Cockpit – a 12.3-inch infotainment system by Harman™ and a 10.25-inch digital instrument cluster by Harman™ with embedded navigation – for an immersive in-cabin experience, along with a dashcam recorder integrated with the 360° camera for enhanced convenience and added peace of mind. Unique CAMO identity elements, including signature fender badging and CAMO-themed perforation on the front seat headrests, underscore its distinctive limited-edition character. Offered in two exclusive colours – Munnar Mist, inspired by nature and made for those who move seamlessly through it, and Coorg Cloud, made for those who navigate the urban jungle with the same instinct – the Nexon CAMO proudly carries forward Tata Motors' celebrated CAMO legacy, staying true to its promise of being smarter, by nature.

And the best part is that customers can experience the Nexon CAMO story starting at just ₹9.99 lakh with the Nexon Creative CAMO. This unbeatable package includes a 360° HD Surround View System, wireless Android Auto™ and Apple CarPlay™, R16 alloy wheels, push-button start, 6 airbags, LED headlamps and DRLs, auto-fold ORVMs, FATC, a height-adjustable driver seat, front armrest, and a shark fin antenna. Automatic variants further elevate convenience with an E-Shifter and paddle shifters. Elevated by the All-New Ultra View Twin HD Digital Cockpit, an integrated dashcam recorder, and distinctive CAMO design elements, the Nexon Creative CAMO delivers an unmatched blend of value, technology, safety, and style – making it one of the most compelling SUV propositions in its segment.

Beyond its impressive value, the Nexon CAMO's enduring appeal is rooted in a segment-leading package that no rival can match, bringing together features such as ADAS, a 360° camera with blind view monitor, a voice-assisted panoramic sunroof, ventilated front seats, premium Benecke Kaliko™ leatherette seats, and a JBL-branded audio system. Together, these features create a compelling blend of intuitive technology, premium comfort, confidence-inspiring safety, and engaging performance – delivering far more than customers traditionally expect from the segment. Elevated further by the All-New Ultra View Twin HD Digital Cockpit, an integrated dashcam recorder, and distinctive CAMO design elements, the Nexon CAMO takes this proposition a step further. Combined with Nexon's unrivalled choice of petrol, diesel, and CNG powertrains, it stands as a distinctive and highly desirable expression of modern SUV ownership, offering exceptional value, capability, and sophistication in a package that is difficult to match.

Available for a limited time, the Nexon CAMO marks a significant milestone in Nexon's journey. With its exclusive styling, enhanced feature set, and limited availability, it offers customers a distinctive opportunity to own a special edition of India's favourite SUV.

Ready Reckoner

Feature	Feature Description
All-New Ultra View Twin HD Digital Cockpit	31.24 cm infotainment touchscreen by Harman™ 26.03 cm digital instrument cluster by Harman™
Dashcam Recorder	A DVR (digital video recorder) integrated with the 360° Camera Surround View System (SVS), using all four vehicle cameras to provide continuous recording around the vehicle. Key features include: • Impact Event Protection – videos recorded during a detected impact are automatically saved separately, using 1 GB of dedicated internal memory • USB-based storage – continuous recordings can be stored on a standard USB device with up to 256 GB support • Recorded video playback – all recorded videos can be conveniently accessed and viewed via the infotainment system • Videos can be easily transferred from local and USB storage to your phone via a local hotspot connected through a QR code
Munnar Mist Exterior Colour	A dynamic dark green shade with a dual-tone personality – sophisticated grey in shadow, coming alive with rich green tones and a subtle golden tint in sunlight, giving the Nexon CAMO a distinctive presence that evolves with its surroundings.
Coorg Cloud Exterior Colour	A contemporary grey-silver finish that blends sophistication with rugged character. Subtle metallic highlights create a sense of depth and movement, giving the Nexon CAMO a distinctive presence that is both understated and unmistakably premium.
“CAMO” Badging	Exterior: CAMO badge on both left and right fenders Interior: CAMO perforation on the front seat headrests
360° SVS + BVM	Cameras around the vehicle give a real-time 360° view of the surroundings, making tight parking, narrow trails, and urban traffic navigation easy and stress-free – with the added safety of a clear view of blind spots while turning.
ADAS	Seven intelligent functions tuned to Indian roads to protect you in all situations: • Front Collision Warning • Autonomous Emergency Braking • Lane Centring System • Traffic Sign Recognition • Lane Departure Warning • High Beam Assist • Lane Keep Assist
Voice-Assisted Panoramic Sunroof	A wide panoramic sunroof that opens at the touch of a button or via simple voice commands, providing open views and an airy feel inside.
Ventilated Seats	Stay cool and comfortable on every drive with ventilated front seats that actively circulate air, enhancing comfort even in hot weather.
Premium Leatherette Seats & Upholstery	• Premium Benecke Kaliko™ leatherette seats

Feature	Feature Description
	• Grand console with leatherette armrest • Leather-wrapped steering wheel
9 JBL-Branded Speakers	Experience immersive, concert-like sound with a premium JBL 9-speaker audio system and dedicated subwoofer, delivering rich bass, crystal-clear vocals, and an elevated in-cabin entertainment experience.
5-Star B-NCAP & G-NCAP Rated Platform	India's first 5-star GNCAP safety-rated SUV – tested and rated 5 stars under both Global and Bharat NCAP protocols, offering proven protection for all occupants under real-world crash conditions.
6 Airbags	Six airbags protect the driver and passengers from all sides in the event of a collision, ensuring maximum in-cabin safety.
Rear Sunshade	Integrated rear window sunshades help reduce heat and glare for rear passengers, enhancing comfort and privacy on every journey.
Multi-Drive Modes (Eco, City & Sport)	Choose between Eco, City, and Sport modes to optimise fuel efficiency, everyday drivability, or exhilarating performance based on your driving needs.
1.2L Turbocharged Revotron Engine	A powerful 1.2-litre turbo petrol engine delivering 120 PS – the highest power output in the C-SUV segment – and 170 Nm of torque @ 1750–4000 rpm.
1.5L Turbocharged Revotorq Engine	A powerful 1.5-litre turbo diesel engine delivering 114.5 PS – the highest power output in the C-SUV segment – and 260 Nm of torque @ 1500–2750 rpm.
1.2L Turbocharged Revotron Engine (CNG)	The only turbo CNG engine in the C-SUV segment, with no compromise on power and performance even in CNG mode – 100 PS of power output and 170 Nm of torque @ 2000 rpm.
iCNG Twin Cylinder Technology	Intelligently placed twin cylinders under the luggage area deliver 321* litres of generous boot space alongside an under-boot spare wheel, without compromising ground clearance. Total fuel capacity is 60* (30+30) litres. • Direct Start in CNG – automatically switches driving modes and starts the vehicle directly in CNG mode • Single Advanced ECU – shifts effortlessly between CNG and petrol modes for higher fuel efficiency • Auto-switch between fuels – switches to petrol automatically and conveniently in case of low CNG • Modular fuel filter – environment-friendly cartridge switching instead of filter replacement • Faster refuelling – refuel quickly and safely with a special nozzle (fast-fuelling receptacle)
Key Safety Features of TURBO iCNG	• Leak Detection – immediately detects a gas leak and switches from CNG to petrol mode • Advanced Materials in the iCNG Kit to Prevent Leakage – tested across temperatures and pressures to prevent gas leaks • Fire Protection Device – a conveniently placed fire extinguisher, nested under the co-driver's seat, keeps you safe in any emergency

Feature	Feature Description
	• Thermal Incident Protection – cuts off the CNG supply to the engine immediately in the event of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle

Pillars

Powerful & Versatile Performance

- Powerful 1.2L Turbocharged Revotron petrol engine delivering **120 PS power and 170 Nm torque**
- Powerful 1.5L Turbocharged Revotorq diesel engine delivering **114.5 PS power and 260 Nm torque**
- The **only Turbo CNG SUV** in the segment, with **100 PS power and 170 Nm torque**
- Innovative **iCNG Twin Cylinder Technology** offering superior fuel economy of 24.01 km/kg without compromising on boot space (321 L)
- Choice of **Petrol, Diesel, and CNG** powertrains to suit every driving need

Advanced & Intelligent Technology

- **All-New Ultra View Twin HD Digital Cockpit:** 31.24 cm infotainment touchscreen by Harman™ and 26.03 cm digital instrument cluster by Harman™ with embedded navigation
- **Dash Cam Recorder** with impact-event recording, up to 256 GB storage support, and easy smartphone video transfer
- **360° Surround View System with Blind View Monitor** for enhanced visibility and convenience
- **Wireless Charger:** conveniently charge compatible smartphones without cables, for a clutter-free and connected cabin
- **Connected Car / Telematics:** stay connected to your vehicle anytime, anywhere, with remote vehicle controls, live vehicle health monitoring, location tracking, and real-time alerts
- **Premium 9-Speaker JBL Audio System with Subwoofer** for an immersive sound experience
- **iCNG Twin Cylinder Technology** delivers the fuel-economy advantage of CNG without compromising on space – 321 L of boot capacity, no dependency on petrol to crank, and smooth transitioning between fuels

Design & Premium Comfort

- CAMO-exclusive **Munnar Mist** and **Coorg Cloud** colours delivering a bold, sophisticated road presence
- Signature **CAMO badging and interior detailing** for a unique identity
- **Voice-Assisted Panoramic Sunroof** for an open, airy cabin experience
- **Leatherette Seats:** premium Benecke Kaliko™ leatherette upholstery enhances cabin ambience with a sophisticated look and comfortable seating
- **Ventilated Front Seats** for superior comfort in all weather conditions
- **Auto-Dimming IRVM:** automatically reduces glare from following headlights, for safer, more comfortable night driving

Safety

- **BNCAP Rated:** 5-star Bharat NCAP-rated safety architecture engineered to protect all occupants
- **6 Airbags:** comprehensive protection that helps safeguard occupants from multiple directions during a collision
- **E-Call / B-Call:** automatic emergency and breakdown assistance connects you to help when you need it most

- **ESP (Electronic Stability Program):** advanced stability control helps maintain vehicle control during sudden manoeuvres and challenging conditions
- **ADAS with 7 intelligent functions**
 - Front Collision Warning
 - Autonomous Emergency Braking
 - Lane Centring System
 - Traffic Sign Recognition
 - Lane Departure Warning
 - High Beam Assist
 - Lane Keep Assist

Specifications

CAMO will be available in the following personas and powertrains:

	Petrol			Diesel		CNG
Persona	MT	AMT	DCA	MT	AMT	MT
Creative CAMO	✓	✓	✓	✓	✓	✓
Creative+S CAMO	✓	✓	–	✓	✓	✓
Creative+PS CAMO	✓	–	✓	–	–	✓
Fearless+ PS CAMO	✓	–	–	–	–	✓
Fearless+ A PS CAMO	–	–	✓	–	–	–

Specification	Petrol	Diesel	CNG
Dimensions (L×W×H)	3995 × 1804 × 1620 mm	3995 × 1804 × 1620 mm	3995 × 1804 × 1620 mm
Wheelbase	2498 mm	2498 mm	2498 mm
Ground Clearance	208 mm*	208 mm*	208 mm*
Engine	1.2L Turbo Petrol	1.5L Turbo Diesel	1.2L Turbo Petrol + CNG
Displacement	1199 cc	1497 cc	1199 cc
Cylinders	3	4	3
Power	88.2 kW @ 5500 rpm	84.5 kW @ 3750 rpm	73.52 kW (CNG) / 88.52 kW (Petrol)
Torque	170 Nm @ 1750–4000 rpm	260 Nm @ 1500–2750 rpm	170 Nm (CNG & Petrol)
Brakes	Front Disc, Rear Drum	Front Disc, Rear Drum	Front Disc, Rear Drum
Fuel Tank	44 L	44 L	Petrol 44 L / CNG 60 L
Boot Space	382 L**	382 L**	321 L**

* Subject to variant and powertrain. ** Boot space figures are approximate and may vary by trim.